

TAP ADVISORS

BRAXTON CARTER JOINS TAP'S BOARD OF ADVISORS

NEW YORK – May 2021 – TAP Advisors, (“TAP”), a New York-based investment banking boutique, today announced that Braxton Carter has joined the firm’s Board of Advisors as a Senior Advisor. In this role, Mr. Carter will provide strategic advice and counsel to TAP’s management team and clients.

Mr. Carter is the founder and CEO of Carter Companies, pursuing and managing investments in the technology, media, and telecom space.

Until July 2020, Mr. Carter served as the Executive Vice President and Chief Financial Officer for T-Mobile U.S., leading the financial and logistics functions of the Company. Mr. Carter was one of the key architects of the turnaround of T-Mobile and creation of the Uncarrier. He was also a key member of the team negotiating and closing the acquisition of Sprint in April 2020 and the acquisition of MetroPCS in 2013.

Mr. Carter served as Vice Chairman and CFO of MetroPCS Communications, Inc., his second wireless startup, from 2005 until the merger with T-Mobile in May 2013. From February 2001 to March 2005, he managed all corporate operations of MetroPCS, where he led and built all back-office operations including marketing, IT, customer service and logistics.

Prior to 2001, Mr. Carter served as CFO of PrimeCo Personal Communications, his first wireless startup, which ultimately became a major participant in the creation of Verizon Wireless in 2000. Subsequently, Mr. Carter was COO and CFO of the successor entity of PrimeCo Personal Communications Inc. until January 2001.

“We are delighted to welcome Braxton to our Board of Advisors. Through our multiple interactions with him over the years we have come to admire his immense talent, financial acumen and deal making skills, which are all widely acknowledged in our industry,” said Karim F. Tabet and Davis Terry, Founding Partners of TAP Advisors.

“I am pleased to be joining TAP as a Senior Advisor, and look forward to working with the Firm’s talented management team and an esteemed group of fellow industry veterans on the Advisory Board,” said Mr. Carter.

Mr. Carter also has extensive senior management experience in the retail industry and spent 10 years in public accounting. Mr. Carter serves on the boards of Assurant, Inc. and Colony Capital Inc. and previously served on the boards of Zayo Group and Research Now, Inc.

Mr. Carter is a certified public accountant. He holds a Bachelor of Science degree from the University of Colorado.